## Message Text

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PAGE 01 MEXICO 11542 152016Z ACTION COME-00

INFO OCT-01 ARA-14 ISO-00 EB-08 /023 W

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R 142254Z JUL 78

FM AMEMBASSY MEXICO TO SECSTATE WASHDC 1405

**UNCLAS MEXICO 11542** 

E.O. 11652: N/A

TAGS: BEXP, AFSP, MX

SUBJECT: MEXICO COUNTRY COMMERICAL PROGRAM (CCP) FOR

FY1978: THIRD QUARTER REPORT

REF: MEXICO 5730

1. WITH FOLLOWING EXCEPTIONS, ALL CAMPAIGN GOALS SCHEDULED FOR JUNE 30 HAVE BEEN MET: CAMPAIGN 2 (CHEMICAL-PETROCHEMICAL EQUIPMENT), ACTION 3: ICA PACKET WAS NOT AVAILABLE, BUT ITEMS ON NEW US CHEMICAL PROCESS EQUIPMENT HAVE BEEN PUBLISHED IN EMBASSY COMMERCIAL NEWSLETTER. ACTION 3: SHOW REPORT UNDER PREPARATION AND WILL BE SUBMITTED SOONEST. CAMPAIGN 5 (CONSTRUCTION EQUIPMENT AND MACHINERY), ACTION 2: ICA PRODUCTS WERE NOT AVAILABLE, BUT ITEMS ON US CONSTRUCTION EQUIPMENT AND MACHINERY HAVE BEEN PUBLISHED IN EMBASSY COMMERCIAL NEWSLETTER. CAMPAIGN 8 (ENERGY SYSTEMS), ACTION 8: INDUSTRIAL OUTLOOK REPORT ON POWER EQUIPMENT HAS BEEN POSTPONED TO NEXT QUARTER. CAMPAIGN 9 (MINING INDUSTRY EQUIPMENT), ACTION 2: INDUSTRIAL OUTLOOK REPORT ON MINERALS HAS BEEN POSTPONED TO NEXT QUARTER.

2. IN ADDITION, UNDER CAMPAIGN 5 (CONSTRUCTION EQUIPMENT AND MACHINERY), AS NON-CAMPAIGN ACTIVITY EMBASSY ASSSISTED IN PROVIDING SENIOR EXECUTIVE OF MAJOR US ENGINEERING UNCLASSIFIED

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FIRM FOR MEXICAN NATIONAL CONSTRUCTION CHAMBER'S 25TH ANNIVERSARY CONFERENCE, WHICH WAS ATTENDEK REPORT ON POWER EQUIPMENT HAS BEEN POSTPONED TO NEXT QUARTER. CAMPAIGN 9 (MINING INDUSTRY EQUIPMENT), ACTION 2: INDUSTRIAL OUTLOOK REPORT ON MINERALS HAS BEEN POSTPONED TO NEXT QUARTER.

- 2. IN ADDITION, UNDER CAMPAIGN 5 (CONSTRUCTION EQUIPMENT AND MACHINERY), AS NON-CAMPAIGN ACTIVITY EMBASSY ASSISTED IN PROVIDING SENIOR EXECUTIVE OF MAJOR US ENGINEERING FIRM FOR MEXICAN NATIONAL CONSTRUCTION CHAMBER'S 25TH ANNIVERSARY CONFERENCE, WHICH WAS ATTENDEK REPORT ON POWER EQUIPMENT HAS BEEN POSTPONED TO NEXT QUARTER. CAMPAIGN 9 (MINING INDUSTRY EQUIPMENT), ACTION 2: INDUSTRIAL OUTLOOK REPORT ON MINERALS HAS BEEN POSTPONED TO NEXT OUARTER.
- 2. IN ADDITION, UNDER CAMPAIGN 5 (CONSTRUCTION EQUIPMENT AND MACHINERY), AS NON-CAMPAIGN ACTIVITY EMBASSY ASSSISTED IN PROVIDING SENIOR EXECUTIVE OF MAJOR US ENGINEERING FIRM FOR MEXICAN NATIONAL CONSTRUCTION CHAMBER'S 25TH ANNIVERSARY CONFERENCE, WHICH WAS ATTENDED BY DELEGATES FROM THROUGHOUT LATIN AMERICA.
- 3. IN SECOND QUA CCP REPORT (REFTEL, EMBASSY NOTED AS A SUBSTITUTION NON-CAMPAIGN ACTIVITY A TELECOMMUNICATIONS EQUIPMENT TRADE MISSION AND SEMINAR THEN TENTATIVELY SCHEDULED FOR JULY 26-29. DEPT SHOULD NOTE THIS TRADE MISSION-SEMINAR WAS HELD AT MEXICO CITY USTC JULY 12-14, 1978. LUCEY

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